



**The GA’s Strategic Vision:** Because we have a stake in the quality of this university, we must be considered equitable partners.

GOALS:	FY17-18 Target (in %)				STRATEGIES:	CALENDAR 2017-18 PLANS: (NET ANNUAL REVENUE, Owner, Date)
	Q1	Q2	Q3	Q4		
<b>Strategy 1:</b> 1a. Maintain Programming 1b. New Programming 1c. Basic Needs Security 1d. Outreach	25	50	75	100	<b>Support graduate students</b> through a mix of events and services targeting graduate basic needs and holistic well-being	<b>CALENDAR 2017-18 PLANS:</b> (NET ANNUAL REVENUE, Owner, Date) 1a. Maintain existing programming and services under new financial constraints. (N/A, CAVP, Calendar Year) 1b. Innovate new low-cost, high-impact programming services that support unique graduate student experiences (N/A, CAVP, Calendar Year) 1c. Incorporate basic needs security and holistic graduate well-being into general graduate-facing programming (N/A, CAVP & EAVP, Calendar Year) 1d. Connect graduate and professional students to broader campus community through targeted outreach efforts (President, Beginning of Fall/Spring Semester)
<b>Strategy 2:</b> 2a. Committee Placement 2b. Hiring and Tenure 2c. Data Driven Support 2d. Lobby for Shared Data 2e. Advisor Evaluations 2f. Whistleblower Protection	75	75	100	100	<b>Empower graduate students</b> by placing them in decision-making spaces with faculty and administrators, respecting their right to be there, and protecting their voice	2a. Place graduate students on key campus decision-making committees (N/A, CAVP, Calendar Year) 2b. Lobby for graduate student representation on faculty hiring and tenure committees (N/A, President & CAVP, Until it happens) 2c. Generate data-driven talking points and lobbying strategies to support students in decision-making spaces (N/A, President & EAVP, Calendar-Year) 2d. Encourage university administrators to pool and share data collected by other campus units (N/A, President, Until it Happens) 2e. Create an evaluation system for graduate student advisors akin to classroom evaluations (N/A, President & CAVP, Until it Happens) 2f. Provide mechanisms that protect students who speak out about challenges faced by graduate students (N/A, President & CAVP, Until it Happens)
<b>Strategy 3:</b> 3a. Broader Impacts 3b. Non-Academic Career Tracks	10	10	20	20	<b>Connect graduate students</b> with opportunities on campus and beyond by cultivating cross-disciplinary collaboration, non-academic careers, and alumni	3a. Incentivize cross-disciplinary collaboration on campus with new funding sources and encouraging “broader impact” (N/A, President, Year-Round) 3b. Normalize the non-academic career track for PhD students, especially in non-STEM fields (N/A, President & CAVP, Year-Round)
<b>Strategy 4:</b> 4a. Joint Governance 4b. Alumni Development 4c. Transition Planning	10	20	20	25	<b>Ensure graduate voice</b> by maintaining the long-term independence and Graduate Assembly	4a. Pursue joint governance agreement with the ASUC undergraduate student government (N/A, President, Year-round) 4b. Develop an internal Graduate Assembly alumni network for development and networking opportunities (N/A, President, Year-round) 4c. Maintain the integrity of institutional knowledge through administrative transition and onboarding procedures (N/A, IVP, Year-Round)
<b>Strategy 5:</b> 5a. Anthony Hall Revenue 5b. Fee Remission 5c. Alumni Philanthropy	100	100	100	100	<b>Financial sustainability</b> to support programmatic and organizational strategies.	5a. Generate new revenue by adding Anthony Hall to the Event Services rental portfolio (\$5,000, IVP, fall) 5b. Create a tuition-remission GSR position for GA president (\$32,000, President & VP-Finance, Year-Round) 5c. Create an atmosphere at UC Berkeley that encourages long-term graduate alumni engagement & philanthropy (\$5,000, President & VP-Finance, Year-Round)