

1 **Resolution # 1410E**

2 **Resolution to Advocate for the Development Office / Chancellor to Expand**
3 **Fundraising Efforts to Support Student Services and the Student Experience**

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8 WHEREAS the Development Office (fundraising arm of UC Berkeley) has historically
9 prioritized fundraising for capital projects, faculty endowments, and scholarships;
10 and

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12 WHEREAS although students appreciate improved facilities, cherish our endowed faculty
13 members, and benefit immensely from scholarships -there is a severe lack of
14 services that impact the lived day-to-day experience of both the undergraduate
15 and graduate student population; and

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17 WHEREAS services that impact mental health, students with disabilities, international
18 students, underserved communities, and the general wellness of students are in
19 dire need of improvement; and

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21 WHEREAS student fees have reached record heights and services that are vital to the student
22 experience (e.g. mental health counseling, alternative therapies, nutritional
23 classes, recreation, etc.) are far below the need and out of reach for what students
24 can afford; and

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26 WHEREAS the ASUC and GA Wellness Work Group is advocating that the critical first step
27 toward creating a healthier campus culture of wellness is to link fundraising
28 efforts with services that support the student experience; and

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30 WHEREAS investing in the student experience can reap long term benefits. For example, the
31 Walter Jr. Haas supported Equity & Inclusion Innovation Grant program has
32 proven instrumental in shifting the campus climate for the better. Students wish to
33 expand this type program ten-fold with our many philanthropic friends; and

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35 WHEREAS allowing alumni to support the lived day-to-day experience of the student serves
36 to strengthen the entire Cal family while also generating new meaningful ways to
37 support UC Berkeley; therefore be it



- 38 RESOLVED GA is advocating that the campus (Chancellor and Development Office) should
39 prioritize fundraising efforts to support student services for both undergraduate
40 and graduate students; and be it further
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- 42 RESOLVED the GA Executive staff will invite students to take part in a future meeting of the
43 GA and ASUC with the Chancellor to consider strategies and advocate for the
44 need to fundraise for student services; and be it further
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- 46 RESOLVED the GA will request a meeting (in the most appropriate channel) with Scott Biddy
47 (Vice Chancellor of Relations) for students to raise awareness; and be it
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- 49 RESOLVED the GA is encouraging the campus to create a development officer position 'for
50 the student experience' who will actively champion fundraising efforts to improve
51 student services.

